

# FILIP BUNKENS

## OPERATIONS & STRATEGY



### EXPERTISE

"Bridging the gap between vision and execution by building and optimizing systems."

- Operational Excellence:** Streamlining complex workflows from procurement to international distribution.
- Business Strategy:** Defining market positioning and growth strategies based on rigorous data analysis.
- Process Automation:** Implementing technical solutions to eliminate human error and increase efficiency.
- Full-chain Management:** Managing the entire value chain, including stakeholders and external partners.

### CONTACT

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### CORE SKILLS

- Strategic Roadmap Planning
- Supply Chain Optimization
- Data-Driven Decision Making
- Cross-functional Leadership

### LANGUAGES

**DUTCH** (NATIVE SPEAKER)

**ENGLISH** (FULL PROFESSIONAL)

**FRENCH** (PROFESSIONAL WORKING)

### PROFESSIONAL EXPERIENCE

#### MARKETPLACE OPERATIONS & SOURCING STRATEGIST

June 2020 – present

[THEBEARD](#) | [BELGIË](#) / [ONLINE](#)

- Supply Chain Optimization:** Strategic management of the entire procurement and refurbishing chain for international sales channels.
- Data-Driven Pricing:** Implementing dynamic pricing models based on global market analysis and trend forecasting.
- Operational Control:** Designing efficient workflows for technical inspection, refurbishing, and international logistics.
- Inventory Strategy:** Optimizing stock rotation to maximize capital efficiency and profit margins.

#### STEM FACILITATOR & ROBOTICS MENTOR (FRENCH-SPEAKING)

February 2025 – June 2025

[123CODE](#) | [WAVRE](#)

- French-language Guidance:** Providing technical lessons in French for primary school children (école primaire).
- Robotics & Arduino:** Inspiring children and teaching the basics of logical thinking through hands-on projects with Arduino, from assembly to coding.
- Pedagogical Approach:** Translating complex concepts such as sensors, motors, and variables into an understandable level for young French-speaking students.
- Problem Solving:** Guiding the debugging process, stimulating students to find their own mechanical and software solutions.

#### E-SPORTS PERFORMANCE COACH (FORTNITE)

July 2021 – January 2024

[FREELANCE](#) / [E-SPORTS](#) | [REMOTE](#)

- E-sports Mentorship:** Guiding youth (ages 14-20) within the competitive Fortnite e-sports circuit.
- Strategic Analysis:** Analyzing meta-gameplay, rotations, and match statistics to optimize performance at the top level.
- Competitive Discipline:** Training mechanical skills and mental resilience in a high-stakes professional environment.

#### CO-FOUNDER & COMMUNITY OPERATIONS LEAD

February 2019 – April 2022

[ANNICK & THE BEARD](#) | [JODOIGNE](#) / [BELGIË](#)

- Strategic Scaling:** Achieved maximum market impact with minimal resources by leveraging organic growth and brand ambassadorship.
- Brand Operations:** Translating an abstract vision into a recognizable, consistent brand identity and operational standards.
- Resource Allocation:** Managing limited budgets by focusing on high-leverage marketing channels and community engagement.
- Business Development:** Identifying and capitalising on growth opportunities within a competitive creative market.

#### FOUNDER & OPERATIONS DIRECTOR

June 2020 – May 2021

[MY COMFORT MASK](#) | [WERELDWIJD](#)

- End-to-End Business Setup:** Building a 'print on demand' enterprise from scratch, including the complete operational structure.
- Workflow Engineering:** Designing and automating the digital chain: from customer order to automated production control.
- Logistics Management:** Responsible for complex international logistics, production outsourcing, and quality control.
- Go-to-Market Strategy:** Executing an integrated marketing and media approach to position the concept internationally.

#### OWNER (AREWEINLOCKDOWN.COM)

March 2020 – May 2021

[AREWEINLOCKDOWN.COM](#) | [WERELDWIJD](#)

- Development:** Independently developed a tracker that mapped government COVID-19 measures worldwide.
- Data Mapping:** Analyzing diverse global data sources and translating them into a uniform, logical data model for the tracker.

#### PHOTOGRAPHER

July 2007 – September 2019

[THEBEARD.BE](#) | [JODOIGNE](#), [BELGIË](#)

- Commercial Photography:** Specialized in capturing large-scale events, international congresses, and promotional content.
- Advertising Campaigns:** Visual execution of major advertising campaigns in collaboration with agencies for clients including *Startups.be*, *IMEC*, *Hack Belgium* and *Scania*.
- High-level Clients:** Trusted partner for organizations such as *Startups.be*, *IMEC*, *Hack Belgium*, *Pfizer* and *Scania*.
- Strategic Consulting:** Consultancy regarding visual identity and brand positioning for corporate clients.

#### STRATEGIC ADVISOR & PROJECT LEAD

April 2018 – September 2019

[REDEN COIN](#) | [WERELDWIJD](#)

- Project Restructuring:** Turnaround management for a stalled organization by redefining the roadmap and operational focus.
- Risk & Governance:** Implementing standards for transparent fund management and operational risk mitigation for investors.
- Stakeholder Orchestration:** Coordinating interests between external investors, internal developers, and the global community.
- Operational Audit:** Auditing existing structures to eliminate inefficiencies and growth barriers.

#### CONTACT CENTER AGENT

January 2017 – December 2017

[HARVEST COMMUNICATION CENTRES](#) | [LEUVEN](#), [BELGIË](#)

- Customer Service:** Provided support to four different clients, including 24-hour weekend shifts.

#### BLOGGER / PHOTOGRAPHER

January 2011 – January 2013

[TALES ON FILM](#) | [BELGIË](#)

- Content Management:** Founding and maintaining a blog about analog film photography.

#### PHOTOGRAPHER

July 2006 – June 2008

[DRIEDUIZEND](#) | [LEUVEN](#), [BELGIË](#)

- Event Photography:** Concert photography in Leuven-based venues such as Het Depot and STUK.

#### PHOTOGRAPHER

June 2006 – February 2007

[LEUVENWINKELSTAD](#) | [LEUVEN](#), [BELGIË](#)

- In-house Photography:** Responsible for all photography for [leuvenwinkelstad.be](#).

#### WAITER / RECEPTIONIST

August 2005 – April 2006

[LA ROYALE](#) | [LEUVEN](#), [BELGIË](#)

- Night Reception:** Responsible for managing the hotel reception during night shifts on weekends, including check-ins, check-outs, and guest support.
- Table Service:** Taking orders, serving food and drinks, and carefully clearing tables in a dynamic environment.
- Bar & Counter:** Performing all bar duties, from drink preparation to stock management behind the counter.

#### BARTENDER & DJ

April 2005 – August 2005

[NUFARO](#) | [PLAKIAS](#), [GRIEKENLAND](#)

- Hospitality:** Responsible for bar operations and customer interaction in an international environment.
- Entertainment:** Managing the evening experience as a DJ, focusing on atmosphere management and audience engagement.

#### MAÎTRE D'HÔTEL & WAITER

December 2004 – April 2005

[CÔTÉS VACANCES](#) | [LES ORRES](#), [FRANKRIJK](#)

- Operational Management:** Managing front-of-house service as Maître d'hôtel in a French-speaking high-altitude environment.
- Customer Focus:** Responsible for a high-quality dining experience for hotel guests, from reception to service.

#### ANIMATOR (FRENCH-SPEAKING)

May 2004 – October 2004

[HÉLIADES](#) | [PLAKIAS](#), [GRIEKENLAND](#)

- Entertainment & Sport:** Organizing and guiding daily sports activities and large-scale evening shows exclusively for French-speaking guests.
- Teamwork:** Working closely in a small team of three animators to create a 24/7 holiday experience, including closing disco events.
- Language Proficiency:** Full work execution in French, resulting in a strong command of the language in a professional context.

### EDUCATION

#### APPLIED INFORMATICS

Rega KHL, *2002-2003*

#### BIO-ENGINEER

KU Leuven, *2000-2002*

#### MATHEMATICS - SCIENCES

Don Boscollege Hechtel, *1992 – 2000*

### PROJECTS

#### PERSONALIZED RECRUITMENT PLATFORM

[NODE.JS](#), [EJS](#), [DOCKER](#), [VPS](#)

A modular multi-lingual application built to create personalized application experiences. Uses a JSON-driven architecture to dynamically adjust content and styling per company.

[VIEW PROJECT](#)

#### THE FIXER CASE: OFFLINE PHOTO-PIPELINE (NATIONAL LOTTERY)

[PYTHON](#), [NODE.JS](#), [RASPBERRY PI](#), [WIFI-CAMERA](#), [SMTP](#)

A fully autonomous, battery-powered pipeline built for major festivals. WiFi-connected cameras feed a local server that auto-processes images, displays them on tablets, and delivers them via local SMTP—zero internet, zero mains power.

[VIEW PROJECT](#)

#### HOME-LAB AI INFRASTRUCTURE

[OLLAMA](#), [OPENWEBUI](#), [DOCKER](#)

Configuration of a local, home-lab LLM environment on a GTX 1060 (3GB VRAM). Optimized through quantization to make high-performance models usable on limited hardware.

#### TRUSTUP RENOVATION SCOPING ASSISTANT — AI-NATIVE SPECIFICATIONS

[CLAUDE CODE](#), [AI AGENT ORCHESTRATION](#), [RULES ENGINE](#), [API-NATIVE](#)

A specification package designed to orchestrate AI coding agents in building a resilient, SaaS-ready module. Demonstrates strict Spec-Driven Development methodology.

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