

FILIP BUNKENS

PRODUCT MANAGEMENT



EXPERTISE

"Bridging the gap between vision and execution by building and optimizing systems."

- Product Ownership:** Transforming client briefings into clear roadmaps and backlogs.
- Technical Mediation:** Bridging the gap between engineering constraints and business goals.
- Stakeholder Management:** Managing expectations for both startups and corporate clients.
- Agile Execution:** Focused on 'getting things done' through iterative product development.

CONTACT

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CORE SKILLS

- Translating briefings to specs
- Managing Backlog & Priorities
- Focus on UX & Functionality
- Bridge between Business & Dev

LANGUAGES

DUTCH (NATIVE SPEAKER)

ENGLISH (FULL PROFESSIONAL)

FRENCH (PROFESSIONAL WORKING)

PROFESSIONAL EXPERIENCE

PRODUCT CURATOR & MARKETPLACE STRATEGIST

June 2020 – present

THEBEARD | BELGIË / ONLINE

- Product Lifecycle:** Strategic sourcing and technical refurbishing of products to maximize lifespan and market value on international platforms.
- Quality Assurance:** Implementing technical inspection protocols to ensure functional integrity and customer satisfaction.
- Supply Chain Management:** End-to-end management of the chain: from procurement strategy and refurbishing to international logistics.
- Growth Strategy:** Optimizing pricing models and inventory management based on data-driven market analysis and trend forecasting.

STEM FACILITATOR & ROBOTICS MENTOR (FRENCH-SPEAKING)

February 2025 – June 2025

123CODE | WAVRE

- French-language Guidance:** Providing technical lessons in French for primary school children (école primaire).
- Robotics & Arduino:** Inspiring children and teaching the basics of logical thinking through hands-on projects with Arduino, from assembly to coding.
- Pedagogical Approach:** Translating complex concepts such as sensors, motors, and variables into an understandable level for young French-speaking students.
- Problem Solving:** Guiding the debugging process, stimulating students to find their own mechanical and software solutions.

E-SPORTS PERFORMANCE COACH (FORTNITE)

July 2021 – January 2024

FREELANCE / E-SPORTS | REMOTE

- E-sports Mentorship:** Guiding youth (ages 14-20) within the competitive Fortnite e-sports circuit.
- Strategic Analysis:** Analyzing meta-gameplay, rotations, and match statistics to optimize performance at the top level.
- Competitive Discipline:** Training mechanical skills and mental resilience in a high-stakes professional environment.

CO-FOUNDER: BRAND STRATEGY & COMMUNITY DEVELOPMENT

February 2019 – April 2022

ANNICK & THE BEARD | JODOIGNE / BELGIË

- Product-Market Fit:** As co-founder, developed a brand identity that resonates directly with the target audience by focusing on authentic connection.
- User Community:** Transforming a passive customer base into an active community of ambassadors contributing to organic growth.
- Engagement Strategy:** Developing loyalty programs and feedback loops to align the product vision with user needs.
- Resource Optimization:** Achieving maximum brand impact with limited budgets by focusing on high-leverage visual storytelling.

PRODUCT FOUNDER & TECHNICAL LEAD

June 2020 – May 2021

MY COMFORT MASK | WERELDWIJD

- MVP Development:** Concept and launch of an innovative 'print on demand' platform, from prototype to scalable product.
- Ecosystem Design:** Designing the complete business architecture, including the technical stack, workflow automation, and UX.
- Operational Excellence:** Managing the entire product chain: from complex logistical flows to automated production control.
- Go-to-Market:** Defining the marketing and media strategy, including stakeholder management for national and international press relations.

PRODUCT OWNER (AREWEINLOCKDOWN.COM)

March 2020 – May 2021

AREWEINLOCKDOWN.COM | WERELDWIJD

- Rapid Prototyping:** Launched a working product in record time that addressed an urgent societal need (global COVID-19 tracker).
- Data Integration:** Aggregating and normalizing complex, inconsistent global data sources into a logical and usable dashboard.
- User Value:** Translating raw data into understandable insights for a massive international audience.

PHOTOGRAPHER

July 2007 – September 2019

THEBEARD.BE | JODOIGNE, BELGIË

- Commercial Photography:** Specialized in capturing large-scale events, international congresses, and promotional content.
- Advertising Campaigns:** Visual execution of major advertising campaigns in collaboration with agencies for clients including *Startups.be*, *IMEC*, *Hack Belgium* and *Scania*.
- High-level Clients:** Trusted partner for organizations such as *Startups.be*, *IMEC*, *Hack Belgium*, *Pfizer* and *Scania*.
- Strategic Consulting:** Consultancy regarding visual identity and brand positioning for corporate clients.

PRODUCT LEAD & PROJECT RECOVERY

April 2018 – September 2019

REDEN COIN | WERELDWIJD

- Turnaround Management:** Appointed to restructure a stagnant tech project and provide it with a new roadmap and vision.
- Governance & Standards:** Introducing 'best practice' standards for project launches to minimize risks for stakeholders.
- Stakeholder Alignment:** Acting as the crucial link between investors, users, and technical core developers.
- Technical Audit:** Analyzing the existing codebase to set priorities for further development and risk management.

CONTACT CENTER AGENT

January 2017 – December 2017

HARVEST COMMUNICATION CENTRES | LEUVEN, BELGIË

- Customer Service:** Provided support to four different clients, including 24-hour weekend shifts.

TECHNICAL PRODUCT SUPPORT SPECIALIST

September 2003 – May 2004

IP GLOBALNET | BELGIË

- User Feedback Loop:** Direct point of contact for complex technical issues, serving as input for product improvement.
- Problem Definition:** Analyzing and documenting the gap between product functionality and the end-user experience for B2B and residential customers.

EDUCATION

APPLIED INFORMATICS

Rega KHL, 2002-2003

BIO-ENGINEER

KU Leuven, 2000-2002

MATHEMATICS - SCIENCES

Don Boscocollege Hechtel, 1992 – 2000

PROJECTS

KABAAL – FULL-STACK AUDIO DASHBOARD SYSTEM

POCKETBASE (GO/SQLITE), NODE.JS, CSS3, DOCKER

A scalable soundboard platform with a "Tron-inspired" aesthetic. Users manage personalized 'audio grids' via a desktop 'Manage Mode' and a mobile-optimized interface.

[VIEW PROJECT](#)

PERSONALIZED RECRUITMENT PLATFORM

NODE.JS, EJS, DOCKER, VPS

A modular multi-lingual application built to create personalized application experiences. Uses a JSON-driven architecture to dynamically adjust content and styling per company.

[VIEW PROJECT](#)

THE FIXER CASE: OFFLINE PHOTO-PIPELINE (NATIONAL LOTTERY)

PYTHON, NODE.JS, RASPBERRY PI, WIFI-CAMERA, SMTP

A fully autonomous, battery-powered pipeline built for major festivals. WiFi-connected cameras feed a local server that auto-processes images, displays them on tablets, and delivers them via local SMTP—zero internet, zero mains power.

[VIEW PROJECT](#)

HOME-LAB AI INFRASTRUCTURE

OLLAMA, OPENWEBUI, DOCKER

Configuration of a local, home-lab LLM environment on a GTX 1060 (3GB VRAM). Optimized through quantization to make high-performance models usable on limited hardware.

[VIEW PROJECT](#)

TRUSTUP RENOVATION SCOPING ASSISTANT — AI-NATIVE SPECIFICATIONS

CLAUDE CODE, AI AGENT ORCHESTRATION, RULES ENGINE, API-NATIVE

A specification package designed to orchestrate AI coding agents in building a resilient, SaaS-ready module. Demonstrates strict Spec-Driven Development methodology.

[VIEW PROJECT](#)